



THE AFRICAN CHAMBER
OF TRADE & COMMERCE

SPONSORSHIP OPPORTUNITIES

THE AFRICAN CHAMBER OF TRADE
& COMMERCE (ACC) ORGANISES

3RD



ACC INTERNATIONAL MANUFACTURING AND
TRANSFORMATION TEXTILES AND ACCESSIBILITY FORUM

WHITE GOLD REVOLUTION: RESHAPING AFRICA
THROUGH SUSTAINABLE COTTON AND TEXTILES

09-12 JULY 2024

NGOYÉ BEACH, KRIBI

IN COLLABORATION WITH





ABOUT FICOTA

Under the dual patronage of the Government of Cameroon and the Kribi Urban Council, the African Chamber of Commerce (ACC), in collaboration with the Organisation Internationale de la Francophonie (OIF), the United Nations Development Programme and the African-American Chamber of Commerce and Industry (AFUSA), is organizing the third edition of the “ACC International Forum on Textile Manufacturing, Processing and Accessibility”, FICOTA, in Kribi, Cameroon.

FICOTA's host city, Kribi, is one of the most attractive emerging tourist cities in the Gulf of Guinea, in central West Africa.

The event will take place from July 9-12, 2024, at Ngoye Beach (Kribi) under the theme “White Gold Revolution: Reshaping Africa Through Sustainable Cotton and Textiles”.

THE ULTIMATE PACKAGE

This comprehensive package provides everything you need to have a successful event, at a discounted price.

The White Glove Package includes:

- 5 day hotel stay with breakfast included
- Transportation and registration fees
- Exhibit booth

Registration fee : **\$250.00** (150,000 FCFA)

Hotel : **\$500.00** (300,000 FCFA)

Transportation : **\$200.00** (120,000 FCFA)

1 Standard booth : **\$200.00** (120,000 FCFA)

Total package \$1100.00 (660,000 FCFA)

Without Booth \$900.00 (510,000 FCFA)

EXHIBITOR OPPORTUNITIES

STAND STANDARD (9M2) FOR ARTISANS

\$250 (150,000 FCFA)

Including: 1 table, 2 chairs and a to the Gala dinner and designers competition

VIP STAND (9M2) FOR INSTITUTIONS

\$584 (350 000 FCFA)

Including : 1 table, 2 chairs and free entrance to the Gala dinner and designers competition

PAVILLON (16M2/25 M2/50 M2)

TO BE DISCUSSED

This facility will be operated according to the needs of the subscribers

EXTRA BADGES FOR EXHIBITORS

\$42 (25 .000 FCFA)

Provides free access to the exhibition and facilities

SPONSORING PACKAGES



ALL SPONSORS RECEIVE A 1/2 PAGE ADVERT IN THE CONFERENCE MAGAZINE

TITLE SPONSORSHIP **\$300,000**

- Provides funding for the fashion exhibitions and the competition between the Artisans from different parts of Africa.
- Fly in Designers and lodge them for the competition.
- A speech at the opening ceremony and the VIP Gala
- Sponsor logo will be displayed throughout the event (banners, displays, during breaks, etc).
- Media coverage and promotion on social media and national/international media before, during and after event.
- Publicity on ACC and Ficota websites for one year after the event.

PLATINUM SPONSOR **\$200,000**

- Takes care of the fashion exhibitions and competition between the artisans from different parts of Africa.
- Fly in Designers and lodge them for the competition.
- A speech at the opening ceremony and the VIP Gala
- Sponsor logo will be displayed throughout the event (banners, displays, during breaks, etc).
- Media coverage and promotion on social media and national/international media before, during and after the event.
- Publicity on ACC and Ficota websites for 9 months after the event.

DIAMOND SPONSOR: \$150,000

- Speech at welcome cocktail reception (5 minutes).
- Provides sponsorship for participation of local craftsmen et FICOTA
- Publicity on ACC and Ficota websites for 6 months after the event.
- Sponsor food and local transportation for contributors.
- Sponsor logo will be displayed throughout the event (banners, displays, during breaks, etc).

GOLD SPONSOR \$50,000

- Media coverage and promotion on social media and national/international media before, during and after event.
- Publicity on ACC and Ficota websites for three months after the event.
- Sponsor logo will be displayed throughout the event (banners, displays, during breaks, etc).

SILVER SPONSOR \$25,000

- Media coverage and promotion on social media and national/international media before, during and after event.
- Publicity on ACC and Ficota websites for one month after the event.
- Sponsor logo will be displayed throughout the event (banners, displays, during breaks, etc).



ABOUT ACC MEMBERSHIP

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The African Chamber of Trade and Commerce offers its Members a wide scope of advantages to help them to be more productive in their various fields. With its diverse commissions and membership, the organization provides a rich network of investors and partners from Africa and the diaspora, resulting in an atmosphere conducive to current and future business opportunities.

Advantages to being a Member of ACC:

- Access to exclusive business opportunities on the African continent and throughout the diaspora.
- Updates on current events impacting business in Africa and the diaspora markets.
- Exclusive invitations to private, high-level events featuring leadership in business and policy from Africa and the diaspora.
- And much more!

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